PINK = CLEAR
Pink represents clear label material.

VIEW THROUGH IMAGE WILL BE DISTORTED 55% HORIZONTALLY ON FINAL LABEL

BACK OF LABEL

FRONT OF LABEL

COMPANY INFORMATION HERE

FRONT LOGO HERE

BOTTLING NATURAL SPRING WATER SINCE 1927™
SPRING SOURCE–BH-1 AT 3))) SPRINGS WATER COMPANY, SILVER SPRINGS RANCH LLC.
3))) SPRINGS WATER COMPANY, LAUREL RUN, PA 18706 | 800-332-PURE
PA DEP PERMIT #2406035
PLEASE RECYCLE

NATURAL SPRING WATER
11.16 FL OZ / 330 ML

3.8125" from center of back panel to center of front logo
to create a 360 degree 3D effect

SEMIGLOSS

BACK OF LABEL

FRONT OF LABEL

COMPANY INFORMATION HERE

FRONT LOGO HERE

BOTTLING NATURAL SPRING WATER SINCE 1927™
SPRING SOURCE–BH-1 AT 3))) SPRINGS WATER COMPANY, SILVER SPRINGS RANCH LLC.
3))) SPRINGS WATER COMPANY, LAUREL RUN, PA 18706 | 800-332-PURE
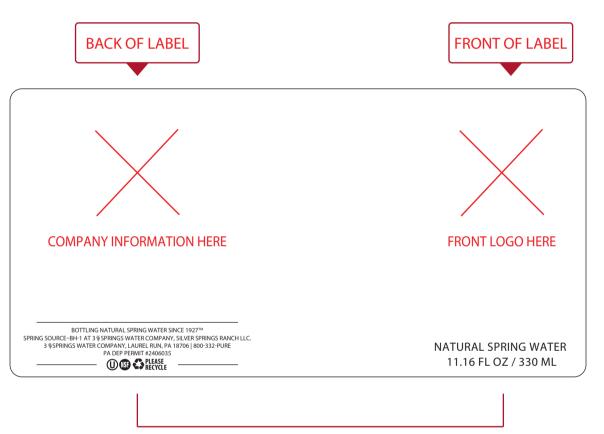PA DEP PERMIT #2406035
PLEASE RECYCLE

NATURAL SPRING WATER
11.16 FL OZ / 330 ML

3.8125" from center of back panel to center of front logo
to create a 360 degree wrap effect

Artwork Submission Guidelines

We want to ensure that the digital art files you provide meet your expectations when printed. Labels are printed on flexographic presses; therefore some effects are best avoided. The following guidelines are provided to assist you. Please read them carefully. If you have any questions, call us at 1-877-664-1500.

Digital art files must comply with the following instructions:

FORMATS:
Adobe illustrator (CC) is preferred to avoid additional production charges. We also accept original layered Photoshop files (PSD). The low resolution (72 dpi) files extracted from the Internet cannot be accepted. Multiple color line art images should be created with a vector based drawing program (such as Illustrator).

COLOR:
All color must be converted to CMYK or PMS (no RGB).

Pantone colors give the best results. Gradients may be used, however, our printing process does not allow for screens to fade to 0 percent. All gradient screens should be made to the minimum of 3 percent.

–Trapping: Do not create any traps; we will do it for you.
–Bleeds: 1/8"

SCANNED IMAGES:
All image scans must be at least 300 dpi at 100 percent (actual size). Files below 300 dpi will not be accepted. Do not change the resolution from a lower resolution to 300 dpi without rescanning the image–this will result in a low-quality print. All color scans must be in CMYK and should be saved as .jpg or .tiff files (.jpg with maximum quality should be ok). Once an image is placed in the document, do not change the file name.

Typography:
All fonts must be provided separately or outlines created in Illustrator for minimum text. Avoid using thin rules or

typefaces in reverse areas, we suggest a 5 pt. minimum, and not smaller than a 1 pt. rule.

PROOFS:
Please provide a color proof for 4-color process labels or a black and white proof for other labels. Every effort will be made to match color for 4-color process labels, however, we cannot guarantee an exact color match. We will give our best effort to match PMS spot colors, however, there may be potential variances.

EMAIL TRANSMISSIONS:
We can accept your digital art files via email or a cloud based file share site (such as Dropbox). Send email transmissions to: artwork@privatespringwater.com

Please provide a contact name and phone number in case we experience any problems.

First Label Proof* · · · · · · · · · · · · · · · ·	Included
Hourly Art Rate · · · · · · · · · · · · · · · ·	$150.00 per hour (1hr. min.)
Each Press Proof · · · · · · · · · · · · · · · ·	$300.00 (1-4 colors)
	$500.00 (5-9 colors)

Each Additional Proof · · · · · · · · · · · · · · · ·	Billed Hourly
Plates Per Color · · · · · · · · · · · · · · · ·	$50.00 per color
Mock-Up's · · · · · · · · · · · · · · · ·	$30.00 + Shipping

(G)

Camera ready artwork required per the bottle specifications. First label proof is included and all additional artwork requirements will be invoiced at our hourly rate.
*Special circumstances may require us to bill for art time on the first proof if the artwork provided requires time beyond our normal scope.